

# 2019-2020 District Goals



**District:** District 4 A2  
**Constitutional Area:** U.S. and Affiliates, Bermuda and Bahamas

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 70% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

By June 30, 2019, all Club Presidents, Club Secretaries, Club GST, Club GLT and Club GMT will be given the opportunity for training in the respective position at the District Level Training Session

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 90% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

By June 30, 2019, all Region Chairs and Zone Chairs will be given the opportunity for training in the respective position at the District Level Training Session

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

Identifying those Guiding Lions that need to be re-certified. By either in person training or on-line.

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	30
2nd Quartter	40
3rd Quartter	50
4th Quartter	60

**By the end of the 4th quarter, the district will add a total of 180 new members.**

### Action Items:

My district will induct 40 new Lions under 40 years old.

My district will convert 15 Leos to Lions

My district will organize at least 3 membership growth events.

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quartter	0	0
2nd Quartter	1	20
3rd Quartter	1	20
4th Quartter	0	0

**By the end of the 4th quarter, the district will start 2 new clubs.**

**With a minimum of 40 charter members.**

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will host a New Club Development Workshop

My district will organize 1 Leo Club(s).

My district will start 1 U Campus Club(s) at 1 U school/university

My district will use and promote membership resources to achieve our goal. Membership Development Grant, New Club Development Guide and Just Ask Guide).

## MEMBER RETENTION

	Drops
1st Quarter	20
2nd Quarter	10
3rd Quarter	10
4th Quarter	20

By the end of the 4th quarter, the district's membership drops will not exceed 60 members.

### Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Getting clubs to do service projects with member's common interest and listening to new members ideas.

## NET GROWTH GOAL

180	+	40	-	60	=	160
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 75000 people.

### Action Items:

Of the total number of people served in my district, 20000 people will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal. Service Project Planners Club and

Community Needs Assessment (Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community

Additional action items to achieve this goal

Create District Project Committees to plan and create projects the clubs can join in District. Diabetes

Awareness, Juvenile Cancer and our Erskine Fire Victims Long Term Recovery Fundraisers.

## SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 50 service activities.

### Action Items:

I will educate clubs in my district about our global causes

## SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 55% of clubs in my district will report their service projects via MyLion Web or MyLCI.

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

Create District Coordinator to work with club committee on our global causes and plan projects around them

## LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 90% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

### Action Items:

## FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$5000.00 to support Campaign 100: LCIF Empowering Service.

### Action Items:

My district will raise \$5000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 20 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 50 100/100 Clubs this year

## ADVOCATE

In the 2019-2020 fiscal year, 70% of clubs in my district will report their service projects via MyLion Web or MyLCI.

### Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us  
I will include messaging about LCIF in every visit I make as District Governor  
For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal

Use LCI Webinars and District training to inform Club Presidents, Secretaries and Club GST on MyLCI and MyLion. How to use and report service projects  
Plus all club members interested in Social Media